

impressions

ISSUE No 10, July 2006

NEWSLETTER OF THE CITY OF LONDON GUILD OF PUBLIC RELATIONS PRACTITIONERS

His Master's Voice

As a master communicator, BBC Chairman Michael Grade, has few peers.



At our Summer Banquet he delivered great humour and insights, describing the difficulties of Charter renewal amid constant newspaper sniping.

I observed that I hear great praise for the BBC when abroad. It adds hugely to the UK's international brand, unlike most of our press.

Reputation is equally important to the Guild. It was an excellent night – the consistent remark of the Masters of some very senior Worshipful Companies who were our guests.

This was very welcome. We have worked hard to get the City protocols and style right – they are a key to our progress towards Company status.

My thanks to everyone who contributed to the success of the evening, most particularly Tim Statham, our excellent and hard-working Clerk.

Mike Granatt, CB, FCIPR, Master

Summer Banquet at Haberdashers' Hall



From Left to Right: Tricia Topping, newly elected Junior Warden, Sir Gavyn Arthur, sponsoring Alderman and Una Riley, current Junior Warden - newly elected Middle Warden

enhanced by good company. A distinguished array of guests included those from some of the livery movement's longest established companies and newer entrants, like ourselves.

The Master Plumber, Master Poulter, Master Educator and Deputy [Past] Master of the Tax Advisors were all present alongside the Director-General of City & Guilds, the President of the Law Society and our principal guest, Michael Grade.

Mixing enormous wit with serious input on the evolving role of the BBC, Michael Grade entertained and informed our assembled throng, proposing the toast to the Guild, and making a good evening, truly outstanding.

The Master, Mike Granatt, responding to the toast, signalled some of the highlights of the Guild's year so far and added a story or two of his own to complement those of Michael Grade.

Senior Warden, Carol Friend, who proposed the toast to the guests, pointed out the long heritage of the Worshipful Companies of Plumbers and Poulterers, dating back to the 1360s and that the 'new' craft of Tax Advisers provides a model for our own progress towards full Livery status.

Our sponsoring Alderman and previous Lord Mayor of the City of London, Sir Gavyn Arthur, who knows a thing or two about formal City dinners, was moved to write the following day, *"I thought it was a brilliant evening, with a great atmosphere and uniformly excellent speeches. A triumph."* Thank you, Sir Gavyn. We will try to do even better next time!

Our Summer Banquet coincided with the first day of Wimbledon – so, naturally, it rained.

That meant our pre-dinner reception and a 'stirrup cup' before carriages, were hosted in the gallery of the splendid Haberdashers' Hall instead of in the open air of its courtyard. But, there was no dampening of the occasion, described by many present as the Guild's best ever.

We celebrated our sixth birthday in grand style with superb food and wine,



The Master Mike Granatt, his wife Jane Granatt and Speaker Michael Grade

Guild Summer Announcements

Formal announcements on the Guild's Summer Banquet and on the outcome of our election of Master and Wardens appeared in the official announcements of the Times and Daily Telegraph on 27 July 2006. PR Business also covered our election outcomes.

NEXT Guild Dates:

Installation Ceremony and Dinner - 28 September 2006

Christmas Carol Service and Supper - 19 December 2006



Master	Mike Granatt, CB, FCIPR
Deputy Master	John F. Gray, FCIPR
Senior Warden	Carol Friend, FCIPR
Middle Warden	Philip Dewhurst, FCIPR
Junior Warden	Una Riley, MCIPR
Honorary Treasurer	Anthony Peck, FCIPR
Court Assistants	Tim Blythe, FCIPR; Rosemary Brook, FCIPR; Caraline Brown, FCIPR; Alison Clarke, FCIPR; Tony Halmos; Brian Moore, MCIPR; Peter Rose, MCIPR; Tricia Topping, MCIPR; Adrian Wheeler, FCIPR; Sir Rowland Whitehead Bt
Honorary Assistants Clerk	Alderman Sir Gavyn Arthur; Colin Farrington; Philip Willoughby CC Tim Statham, MA



DIARY DATES 2006/7

28 September 2006 Installation Service

Dress: Black tie or lounge suit
Venue: St Bartholomew the Great
No booking necessary. Advance details from: clerk@prguild.com

28 September 2006 Installation Dinner

Guest Speaker: TBA
Dress: Black tie
Venue: Butchers' Hall
Advance booking enquiries: clerk@prguild.com

19 December 2006 Carol Service and Supper

Dress: Business suit
Venue: St Bartholomew the Great
Advance booking enquiries: clerk@prguild.com

February/March 2007 Winter Dinner

April 2007 Annual Assembly

Newly Elected Master and Wardens

At the Guild's Court meeting immediately preceding our Summer Banquet, elections were held for our next year, commencing with the installation service and dinner on 28 September 2006.

Carol Friend, FCIPR, was elected Master of the Guild of Public Relations Practitioners and will take on the one-year role from current Master, Michael [Mike] Granatt, CB, FCIPR.

Philip Dewhurst, FCIPR, was elected Senior Warden for the coming year, Una Riley, MCIPR, Middle Warden and Tricia Topping, MCIPR, Junior Warden.

In line with the Guild's motto of "Influence, Integrity, Trust", Carol Friend will adopt a theme of "truth and trust" for her year as Master.



Carol Friend – newly elected Master

She plans to talk personally with as many Freemen of the Guild as possible during the summer to take input on forward plans to maximise participation and accelerate the achievement of full Livery status for the Guild.

Be ready for her call!

New Freemen

Two new Freemen received the Freedom at the Guildhall Club on 24 April 2006 from Master Mike Granatt, CB.



Above: Douglas Broom OBE, receiving his Freedom certificate.

Below: Stephen Pomeroy receiving his Freedom certificate.



Below: New Freeman Lisa Attenborough received the Freedom at Haberdashers' Hall on 26 June 2006 from Master Mike Granatt, CB.



PLEASE NOTE OUR WEBSITE ADDRESS:
www.prguild.com

Events, membership information and back issues of the Guild Newsletter are available on the website.

New Certificate

You can now buy the new version of our certificate (pictured below), which features our new banner. The price is a very reasonable £20 - enquiries to the Clerk.



The Master: Mike Granatt CB, FCIPR - mikegranatt@luther.co.uk
The Clerk: Tim Statham, MA - clerk@prguild.com