

impressions

ISSUE No 8, October 2005

NEWSLETTER OF THE CITY OF LONDON GUILD OF PUBLIC RELATIONS PRACTITIONERS

His Master's Voice

It was a good Installation day on 28 September 2005.



George Pitcher did splendid double duty as Deacon of Saint Bride's and a leading public relations practitioner, praising vigorous argument as a force for good.

Sir Bob Phillis, after dinner, passionately put the case for people in public life to strive for trust, singling out public relations professionals' vital example.

The Guild's mission is to build public relations' reputation among the City's family of professions.

Company status will do that, boosting our ability to deliver our charitable and educational goals.

The Charitable Fund is over halfway to the target for company status, but it needs sustained support. So does our excellent scheme to help London schools. It has options to suit even the busiest practitioner.

Go on - make this the year to get involved.

MIKE GRANATT, FCIPR, CB

Installation Dinner at Stationers' Hall 28 September 2005

Bob and friends

Around 100 members and guests of the Guild were treated to a sumptuous evening at Stationers' Hall in the company of **Sir Bob Phillis**, Chairman of the Guardian Media Group and one-time deputy Director General of the Beeb.



Guild Freeman, Fionnuala Tennyson and her guests enjoy the reception at Stationers' Hall



Master Mike Granatt and guest speaker Sir Bob Phillis

Mike Granatt, the new Master and Bob shared their reminiscences of a time stuck in the back of a police patrol car cruising the streets of Brixton, finishing off the shift with a curry at 3am. This had clearly left an indelible impression on Bob and Mike (not to say a dose of indigestion) and they became the best of friends.

Other attendees had equally enthralling stories as this correspondent discovered.

One had just returned from Kabul after a month's training exercise in the finer points of public relations – proving that the pen is mightier than the sword.



George Pitcher and a guest enjoy the festivities

And another attendee had just

returned from a week's holiday in Beirut (no, this is not a typo). Clearly members of the Guild are a fearless bunch of adventurers. All applications are welcome, says newly elected Senior Warden **Carol Friend**.

Report from Guild Freeman, Ardi Kolah



Deputy Master John F. Gray in deep conversation with Colin Farrington of the Chartered Institute of Public Relations

Pre-Christmas Guild Dates:

Charity Quiz Night - 30 November 2005

Christmas Carol Service and Supper - 15 December 2005

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| Master | Mike Granatt, CB, FCIPR |
| Deputy Master | John F. Gray, FCIPR |
| Senior Warden | Carol Friend, FCIPR |
| Middle Warden | Philip Dewhurst, FCIPR |
| Junior Warden | Una Riley |
| Honorary Treasurer | Anthony Peck, FCIPR |
| Court Assistants | Tim Blythe, FCIPR; Rosemary Brook, FCIPR; Caraline Brown, FCIPR; Alison Clarke, FCIPR; Gina Field, MCIPR; Tim Halford, FCIPR; Brian Moore, MCIPR; Peter Rose, MCIPR; Tricia Topping, MCIPR; Adrian Wheeler, FCIPR; Sir Rowland Whitehead Bt |
| Honorary Assistants Clerk | Alderman Sir Gavyn Arthur; Colin Farrington; Philip Willoughby CC Tim Statham, MA |



Christmas Quiz

To get you in the mood for Christmas, join us for a festive evening of fun in the name of charity.

Teams of 8 (maximum);
£14 per person (includes all food and Christmas punch).
Carrie Beeson will be captaining the 'Independent Consultants' team if you can't get a whole team together.

All money raised will go to the Guild of Public Relations Practitioners Charitable Trust

RAFFLE ON THE NIGHT

DIARY DATES 2005/6

30 November 2005

Quiz Night

Dress: Christmas Cheer
Venue: Fox Hole Bar,
Weber Shandwick, Fox Court,
14 Gray's Inn Road WC1
Time: 18.30 - 21.30
Bookings: www.prguild.com

15 December 2005

Carol Service

Venue: Saint Stephen Walbrook
Supper at University Club, Cornhill
Time: 18.30
Booking: clerk@prguild.com

January/February 2006

Winter Dinner

Dress: black tie
Venue: to be confirmed

March 2006

Annual Assembly

Dress: business attire
Venue: to be confirmed

26 June 2006

Summer Banquet

Guest Speaker: Michael Grade CBE,
Chairman, BBC
Dress: black tie
Venue: Haberdashers' Hall

Newly Installed Court Officers



Pictured with the Guild's newly installed team of officers for 2005-2006, are our Honorary Chaplain and new Guild Freeman Caroline Devaney.

From left to right – Past Master Rosemary Brook; Middle Warden Philip Dewhurst; Junior Warden Una Riley; new Honorary Freeman Reverend Dr Martin R. Dudley; Master Mike Granatt CB; new Freeman Caroline Devaney; Senior Warden Carol Friend and Deputy Master John F. Gray.

Trust is the underlying theme of Master Mike Granatt's year.



Senior Warden Carol Friend and Master Mike Granatt CB greeted guests at the reception

Members who have not yet taken the oath can get further information from the Clerk to the Guild, Tim Statham at clerk@prguild.com



New Freeman - New Oath

Honorary Freedom was awarded to The Reverend Dr Martin R. Dudley FSA, Rector of The Priory Church of St. Bartholomew the Great, our Honorary Chaplain, on our installation day.

Mrs Caroline Devaney also took the oath to become a Freeman of the Guild.

Our extended oath was used for the first time in September for both Freeman and Officers. It now includes commitment - or recommitment - to upholding the code of conduct of the Chartered Institute of Public Relations.

PLEASE NOTE OUR NEW WEBSITE ADDRESS:

www.prguild.com

Our website is now up and running featuring forthcoming events; historic editions of the Guild newsletter; Court information and much more.

The Master: Mike Granatt CB, FCIPR - mikegranatt@luther.co.uk
The Clerk: Tim Statham, MA - clerk@prguild.com